



The Taste of Europe events are coming to South-East Asia!

Following successful business missions to China and Japan in April 2016, the Taste of Europe Events will take place in four cities in South-East Asia: Hanoi, Ho Chi Minh City, Singapore and Jakarta, from November 2 to 9 2016.

Mr. Phil Hogan, European Commissioner for Agriculture and Rural Development, will lead a delegation of some 40 European Food & Beverage (F&B) companies and associations on this high-level mission to explore business opportunities and collaborations with local buyers and importers in Vietnam, Singapore and Indonesia.

16 EU Member States, including Belgium, Bulgaria, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Poland, Portugal, Romania, Spain and the UK, will participate in the Tastes of Europe business mission. They will be promoting a wide variety of F&B products, from fruits and vegetables to fresh meat, poultry, processed foods, dairy products and wine & spirits.

As part of the Event, press conferences will be held in Ho Chi Minh City and Jakarta as follows:

- **Ho Chi Minh City, Vietnam**

Friday, 4 November, 11:30am to 12:00am

SOFITEL Saigon Plaza Hotel

- **Jakarta, Indonesia**

Tuesday, 8 November, 11:00am to 12:00am

Intercontinental Hotel

For latest news and more specific information about the events in South-East Asia, please visit our website: www.tastesofeurope.eu.

